



2025 TMA NETWORK OF WOMEN (NOW) SUMMIT

MAY 7-8, 2025
Nashville, TN



2025 TMA SPONSORSHIP PROSPECTUS & MEDIA KIT

If interested in sponsoring or becoming a TMA partner, please contact Scott Zeller, Director,
Sponsorships & Business Development, at **847-471-8225** or **szeller@turnaround.org**

2025 TMA NOW SUMMIT

MAY 7 – 8, 2025 | NASHVILLE, TN



NOW.TURNAROUND.ORG

The **TMA Network of Women (TMA NOW)** is an affinity group within TMA created to foster leadership by creating the premier business development and networking group for women in the turnaround community. The **TMA NOW Summit** is an annual event held in the spring that consists of a half-day program, providing substantive educational programming and networking opportunities to promote career growth and provide a forum for women to help each other break through the glass ceiling.

SPONSORSHIP TIERS BENEFITS

	MARQUEE	KEYNOTE	SUPPORT
# of attendee registrations for 2025 TMA NOW Summit (<i>Non-transferable</i>)	3	2	1
Sponsor tier prominently displayed on event web page (now.turnaround.org) and on event marketing leading up to the conference.	Tier 1	Tier 2	Tier 3
Distribution of sponsor-provided marketing collateral at registration	✓	–	–
Custom sponsor social media banners provided	✓	✓	✓
Sponsor tier recognition on event signage	✓	✓	✓
Sponsor recognition in conference mobile app with logo, company description, URL links, marketing collateral, and contact information	✓	✓	✓
Attendee list with contact name/address/phone/email sent four weeks prior to event and one week after event	✓	✓	✓
Sponsor ribbons provided to all registered sponsor delegates	✓	✓	✓
PRICE	\$5,000	\$4,000	\$3,000

INDIVIDUAL EVENT/BRANDING OPPORTUNITIES

\$8,500	Music City Welcome Reception Sponsor	SOLD
\$7,500	Closing Rooftop Reception Sponsor at the Twelve Thirty Club	SOLD
\$5,250	Networking Lunch Sponsor	
\$4,500	Beverage Hydration Station Sponsor	
\$4,500	"Giddy-up!" Breakfast Sponsor	SOLD
\$4,250	Attendee Badge Sponsor	SOLD
\$3,500	Device Charging Hub Sponsor (2 Available)	

Individual Branding Opportunities include the following benefits:

- One (1) Complimentary attendee registration for sponsorship spend between \$3,000-\$3,999
- Two (2) Complimentary attendee registrations for sponsorship spend between \$4,000-\$4,499
- Three (3) Complimentary attendee registrations for sponsorship spend at \$4,500 or greater
- Recognition on walk-in slides
- Recognition on the NOW Summit website with logo and URL redirect to your preferred site
- Conference attendee mailing list (provided four weeks pre- and post-conference)
- Sponsor ID ribbons for attendee name badges



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