

Executive Speaker Forum 2015

Turnaround Management Association Chicago/Midwest Chapter presents

ROBERT GATES and LEON PANETTA *A Conversation with Two American Secretaries of Defense*

Monday, November 23, 2015

Radisson Blu Aqua Hotel | 221 North Columbus Drive | Chicago, Illinois

Robert Gates served as the 22nd Secretary of Defense (2006-2011) and is the only secretary of defense in U.S. history to be asked to remain in that office by a newly elected president. On Gates' last day in office, President Barack Obama awarded him the Presidential Medal of Freedom, America's highest civilian honor. Before becoming secretary of defense in 2006, Gates spent nearly 27 years as a professional in the CIA. Gates has been awarded the National Security Medal, the Presidential Citizens Medal, has three times received the National Intelligence Distinguished Service Medal and three times the CIA's highest award, the Distinguished Intelligence Medal.



Gates



Panetta

Leon Panetta served as the 23rd Secretary of Defense (2011-2013). He oversaw the final removal of American troops from Iraq as well as the beginning of troop withdrawals from Afghanistan. He led the effort to develop a new defense strategy to advance greater agility, protect national security and meet fiscal discipline, opened up new opportunities for everyone to serve in the military and protected benefits for wounded warriors and their families. Panetta served as the Director of the Central Intelligence Agency (2009-2011) where he was responsible for overseeing the operation that resulted in bringing Osama bin Laden to justice.

Table Package Options

Premier Event Table

\$35,000 / Limit 1

- Exclusive opportunity to serve as the moderator of the program and conduct the Q&A with our honored guests
- A unique opportunity for you and your dinner guests to sit with Messrs. Gates and Panetta during dinner
- Table for 10 with a premier table location, a most intimate experience for you and your guests
- 10 tickets to the VIP Reception, Opening Reception, Dinner, Keynote Presentation and Closing Reception
- All 10 guests invited to attend the VIP Reception to meet and take a photo with our honored guests
- Includes all of the recognition benefits of an Event Table with extra recognition in marketing materials and from the podium as a Premier Event Table

Event Table

\$10,000 / Limit 10

- Table for 10 with a premier table location, a most intimate experience for you and your guests
- 10 tickets to the VIP Reception, Opening Reception, Dinner, Keynote Presentation and Closing Reception
- All 10 guests invited to attend the VIP Reception to meet and take a photo with our honored guests
- Recognition in TMA Chicago/Midwest Chapter's *Newsletter of Corporate Renewal*
- Prominent placement of logo in event marketing materials as a Special Event Table
- Corporate logo on your reserved table
- Your firm recognized during the evening's program

Corporate Table

\$6,000

- Table for 10
- 10 tickets to the Opening Reception, Dinner, Keynote Presentation and Closing Reception
- Corporate logo on your reserved table
- Your firm recognized in event marketing materials

Individual Tickets

\$300 members / \$400 non-members

- Access to Opening Reception, Dinner, Keynote Presentation and Dessert Reception

TMA Member Benefit

Two tickets for \$275 each

- Buy two tickets and save! TMA members are eligible to purchase two tickets at \$275 each
- Tickets must be purchased at the same time; maximum of two tickets at this price

2015 Chapter Sponsors

All chapter sponsors receive a \$200 discount towards the purchase of a table or the purchase of two individual tickets (\$100 discount per ticket)

Reserve Your Table

To reserve your space, contact Chris Glatz at (815) 469-2935 or cglatz@managementservices.org.

www.tmachicagomidwest.org

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