



# 2011

# Insertion Order for The Journal of Corporate Renewal

**Advertiser Information** (Required)

Company \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**Billing Information** (If different from above)

Company/Agency \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**Ad Materials** Film or camera ready art to be provided     Ad to be produced by publisher**Payment** Company/personal check     Credit card (Complete portion below)

American Express, Visa or MasterCard number: \_\_\_\_\_ Exp. date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_ Signature: \_\_\_\_\_

**Space Reservation** January/February     March     April     May     June July/August     September     October     November/December**Ad Size and Position** (See media kit for pricing information)

Standard positions

 Two-page spread     Full-page     1/2-page     1/3-page     1/6-page**Premium Positions** (must be full-page in size and can run black & white or four-color) Outside back cover     Inside front cover     Inside rear cover**Color Options** (Select one) Black & white     Four-color process**Cost**

Price per run \$ \_\_\_\_\_ x number of insertions \_\_\_\_\_ = Total \$ \_\_\_\_\_ (net)

\_\_\_\_\_  
TMA representative\_\_\_\_\_  
Date\_\_\_\_\_  
Advertiser signature\_\_\_\_\_  
Date**Please sign and return via fax to confirm the above reservation.**