

Elohim Cleaning Contractors Incorporated

BIOGRAPHY



SIRENA C. MOORE
PRESIDENT & CEO, ELOHIM CLEANING CONTRACTORS INC.

At the age of seventeen, Sirena Moore, a self motivated, highly ambitious teenage mother entered the corporate world by working for industry leaders such as Williard, Morgan Stanley Dean Witter, Advest and Palm Inc. Her objectives were to obtain the skills necessary to fulfill her dream of becoming an entrepreneur. In 2002, at the age of 21 years old her dream became a reality. She joined with her father Theodore Moore, Sr. to form Elohim Cleaning Contractors Inc., a full service construction cleaning firm that provides a wide range of services to general contractors and construction management firms throughout the Tri-State area (Phila-NJ-DE). Ms. Moore has utilized her financial planning; marketing; organizational; and managerial skills, acquired from past employment experiences, to successfully grow a multi-million dollar business in under five years.

Over the years, Sirena Moore has received a myriad of certifications and special recognitions identifying her exceptional proficiency in business planning and development. Ms. Moore has been featured in Black Enterprise Magazine (Jan 09 Cover), Philadelphia Business Journal, Philadelphia Tribune, Philadelphia Metro, Construction Today Magazine (Nov. 08 Cover), Private Clubs Magazine and Urban Influence Magazine. Sirena is the youngest board member on the Greater Philadelphia Chamber of Commerce Small Business Board of Directors. She is also a member of the Urban League Young Professionals Philadelphia Chapter. Ms. Moore's ambition and willingness to go the extra mile has earned her a considerable amount of respect and high visibility within the business community.

In addition to professional success and accomplishments, this now 27-year-old entrepreneur is extremely active in her community. She also sits on the board for We are SEEDS a 501 (C) 3 non-profit youth organization whose mission is to provide Mentorship, Educational, support Teen Pregnancy Prevention Programs, Life Skills Training, and Support Mechanisms to help young girls city wide between the ages of 11 and 18, particularly those in under served and distressed communities to become more productive citizens and women of excellence!

Most recently, the success of Elohim Cleaning Contractors Inc. has also prompted Sirena to create a vehicle to assist other small business owners and aspiring entrepreneurs. Thus, Sirena formed SirenaSpeaks LLC and recorded a motivational CD entitled "It's not my fault, It's just my time". Additionally, Sirena launched www.sirenaspeaks.com. This website outlines her many accomplishments and speaking engagements. The site also allows visitors to sign-up for a monthly newsletter. Her lifestyle and accomplishments have been an inspiration to her peers, and the young people she serves. Her innovative techniques and ideas are proven to be irreplaceable and invaluable assets to her business and her community.

Sirena's Favorite Quote: "Whatever you do, work at it with all your heart, as working for the Lord, not for men." (Colossians 3:23 NIV)